



No. A.15018/1(Circular)/2023-Ad.I  
सरकार/Government of India  
गृह मंत्रालय/Ministry of Home Affairs  
समन्वय निदेशालय/Directorate of Coordination  
पुलिस बेतार/Police Wireless



खण्ड सं-9, के० सं० का० परिसर/Block No. -9, C.G.O. Complex,  
लोधी रोड, नई दिल्ली/Lodhi Road, New Delhi-3  
दिनांक /Dated: 07<sup>th</sup> June, 2023

## **CIRCULAR**

**Subject: The celebration of World Blood Donor Day on 14.06.2023 the activity under “Raktdaan Amrit Mahotsav” approved under Azadi ka Amrit Mahotsav.**

In pursuance of D.O. letter from Secretary, Ministry of Health & Family Welfare on occasion of **World Blood Donor Day**, celebrated on 14<sup>th</sup> June every year, throughout the World to raise awareness of the importance of Blood donation. The celebration of World Blood Donor Day on 14<sup>th</sup> June-2023 is one of the activities under “**Raktdaan Amrit Mahotsav**” approved under Azadi ka Amrit Mahotsav. The slogan for this year's World Blood Donor Day Campaign is “**Give Blood, give Plasma, Share Life, share Often**”.

**2. The specific objectives of this year's campaign are to:**

- i. Celebrate and thank Individuals who donate blood and encourage more people to become new donors as well.
- ii. Encourage people in good health to donate blood regularly, as often as is safe and possible, to transform the quality of life for transfusion dependent patients and help to build a secure blood supply in all Countries in the world.
- iii. Highlight the critical roles of voluntary non-remunerated regular blood and plasma donations in achieving universal access to safe blood products for all populations.
- iv. Mobilize support at National, Regional and global levels among governments and development partners to invest in, strengthen and sustain National blood programme.

**3. The action plan for the event is as follows:**

- i. To maximize registration of willing blood donors along with optimal blood collection.
- ii. To spread awareness among masses, activities of felicitation of blood donor and pledge taking ceremony may be organized. A pledge in English and Hindi will be administered through both physical events at all levels and digital platforms.
- iii. Various activities towards promotion of blood donation namely pledging, poster and slogan competition through Government of India, digital platform namely MyGov have been initiated.

4. All Officers/Officials are requested to attend pledge ceremony on 14.06.2023, at Conference Hall, 2nd floor, DCPW HQrs, respective Offices at New Delhi and ISPW Stations.
5. A report along with the photographs of the observance of the event may be sent to Nodal Officer of the campaign of Raktdaan Amrit Mahotsav, Dr. Anil Kumar, Additional DDG, Dte.GHS, MOHFW, Room No.550 A, Nirman Bhawan, New Delhi-110011 (Email id: anilkumar@nic.in and Mobile Number: 9811637663).
6. This issue with the approval of Competent Authority.

Vinay 02.06.23

(Vinay Barthwal)  
Assistant Director (Admn)

**Copy to:-**

1. PPS to Director
2. PS to Addl. Director(HQ)/ PS to Addl. Director(OPS)
3. All Joint Directors/Dy. Directors.
4. All sections at Hqrs/ISPW Stations
5. DDO/PAO, DCPW
- ✓ 6. AD (IT): for upload on DCPW website.
7. File

शपथ  
विश्व रक्तदाता दिवस, 2023

आज, मैं .....(नाम), .....(ग्राम), .....(जिला),  
.....(राज्य) का निवासी, विश्व रक्तदाता दिवस, 2023 के दिन यह शपथ  
लेता/लेती हूँ कि मैं अपना रक्त नियमित रूप से दान करूँगा/करूँगी।

भारत में रक्त की विशाल आवश्यकता को ध्यान में रखते हुए, मैं यह भी  
वचन देता/देती हूँ कि मैं अपने परिवार, दोस्तों, रिश्तेदारों, सहयोगियों और जनता  
को नियमित, स्वैच्छिक अवैतनिक रक्तदान की आवश्यकता के बारे में जागरूक  
करने का प्रयास करूँगा/करूँगी।

इसके साथ-साथ मैं यह भी वचन देता/देती हूँ कि जब भी कभी, किसी को  
रक्त की जरूरत होगी, मैं अपने खर्चे पर, बिना किसी लोभ-लालच के, जाति-धर्म  
के भेदभाव से मुक्त होकर रक्तदान करूँगा/करूँगी।

मैं सतत प्रयास करूँगा/करूँगी ताकि रक्त की कमी से हमारे आस-पास  
- किसी की जान न जाए।

\*\*\*\*\*



Pledge

World Blood Donor Day, 2023

I, \_\_\_\_\_(Name), resident of \_\_\_\_\_(Village)  
\_\_\_\_\_(District), \_\_\_\_\_(State), today, on the occasion of World Blood Donor Day, 2023 do  
hereby pledge to donate my blood regularly.

Keeping in view the huge need of blood in India, I also undertake to create awareness amongst my family members, friends, relatives, colleagues and public about the need for regular, voluntary unpaid blood donation.

Along with this, I also undertake, that whenever someone is in need of blood, I shall donate blood at my own expense without any greed, free from caste-religion discrimination.

I will make relentless efforts so that no life is lost around us due to shortage of blood.